

DETAILED ACTION

This action is responsive to communications: Board Decision 19 Apr. 2010.

Claims 61-78 are pending. Claim 61 and 70 is an independent claim.

EXAMINER'S AMENDMENT

An Examiner's Amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this Examiner's Amendment was given in a telephone interview with Benjamin D. Esplin 18 May 2010.

Amendments to the claims:

The application has been amended as follows:

In the claims:

62. (Currently Amended): A method as in claim 61, wherein said ensemble properties are effective to select among a set of alternative multimedia objects for each multimedia object in said set of multimedia objects.

71. (Currently Amended): A system as in claim 70, wherein said ensemble properties are effective to select among a set of alternative multimedia objects for each multimedia object in said set of multimedia objects.

All remaining claims remain as presented by applicant on 01 Jan. 07

Reasons for Allowance

The following is an examiner's statement of reasons for allowance: See Board Decision dated 19 Apr. 2010, pages 7-10.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JAMES J. DEBROW whose telephone number is (571)272-5768. The examiner can normally be reached on 8:00-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Doug Hutton can be reached on 571-272-4137. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2176

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

JAMES DEBROW
EXAMINER
ART UNIT 2176

/DOUG HUTTON/
Supervisory Patent Examiner, Art Unit 2176